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UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 CFR 1.53(b))

opone to a component or more					
Attorney Docket No.	NCBE-03100				
First Inventor	David Czeck				
Title	A SYSTEM AND METHOD FOR PROVIDING ADVERTISING AFTER A VIDEO PROGRAM HAS BEEN PAUSED				
Express Mail Label No.	EU687335633US				

(Only for the	ion nonprovisional	rapplications under 57 Cr (* 1.00(b))	Express Mail Label No.				<u> </u>
See MPEP o		ION ELEMENTS ming utility patent application contents.	ADDRESS TO:	Commissio P.O. Box 14	Patent Application oner for Patents 450 VA 22313-1450	n	± ∪.8 6932
(Submit 2. Applica See 37 3. Specifi (preferm - Descr - Cross - Stater - Refer or a co - Backg - Brief 5 - Brief 1	t an original and a ant claims small 7 CFR 1.27. ication red arrangement se iptive title of the in 8 Reference to Rela	[Total Pages 13] et forth below) vention ated Applications ed sponsored R & D listing, a table, isting appendix tition vention	Computer Pro 8. Nucleotide and/or a (if applicable, all ne a. Compute b. Specifica i. Compute c. Stateme	gram (Appen Amino Acid S ocessary) er Readable I ation Sequen D-ROM or CD per	Sequence Subr Form (CRF) ace Listing on: 0-R (2 copies); identity of abo	or ve copies	2215
- Claim		-0	ACCOMPAN	IYING AP	PLICATION	IPARIS	
- Abstra 4.	act of the Disclosuring(s) (35 U.S.C. claration why executed (or executed for a prior approximation of the prior and the prior a	[Total Sheets 4] [Total Sheets 3] iginal or copy) pplication (37 CFR 1.63(d)) visional with Box 18 completed) INVENTOR(S) attached deleting inventor(s) application, see 37 CFR 3(b). eet. See 37 CFR 1.76 ATION, check appropriate box, and su or in an Application Data Sheet under S Divisional Continu Examiner AL APPS only; The entire disclosure of the accompanying continuation led upon when a portion has been inadve	10. 37 CFR 3.73 (when there 11. English Tran 12. Information Infor	B(b) Statements an assigner assistion Docu Disclosure DS)/PTO-14-Amendment sipt Postcard appecifically its poy of Priority is claim on Request to Applicant must lent. Ck # 1247 for an about a polication application application this is an oath of an oath of an oath of an assistance is an oath of an oath oath oath oath oath oath oath oath	(MPEP 503) emized) Document(s) ed) under 35 U.S.C st attach form I \$531.00	ower of ttorney able) opies of IDS itations 2. 122 PTO/SB/35	г Вох
·		19. CORRESPON	NDENCE ADDRESS				
Custom	ner Number:	34209	OR	Corres	pondence addi	ress below	
Name	Law Offices of	Derek J. Westberg					
Address	Two North Second Street Suite 1390						
City	San Jose		State CA		Zip Code	95113	
Country	USA		Telephone (408) 293-900	0	Fax	(408) 293-90	031
Name (Print/Type) Derek J. Westberg Registration No. (Attorney/Agent) 40,872					0,872		
Signature		1161	_		Date 1	0/23/200	13

This collection of information is required by \$7 CFR 1.53(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Approved for use through 07/31/2006. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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EEE TOAN	CRAITTAI	Complete if Known			
FEE TRANS	SIVIIIIAL	Application Number			
Fifective 10/01/2003. Patent fees are subject to annual revision. Applicant claims small entity status. See 37 CFR 1.27		Filing Date			
		First Named Inventor	David Czeck		
		Examiner Name			
		Art Unit			
TOTAL AMOUNT OF PAYMENT	(\$) 531.00	Attorney Docket No.	NCBE-03100		

METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)					
✓ Check Credit card Money Other None	3. ADDITIONAL FEES					
Order Order	Large E	Entity	Small	Entity		
Deposit Account:	Fee	Fee	Fee l	Fee (\$)	Fee Description	Fee Paid_
Deposit Account 50-1610	Code 1051	(\$) 130	2051		Surcharge - late filing fee or oath	ree raiu
Number Deposit	1051	50	2052		Surcharge - late provisional filing fee or	
Account Derek J. Westberg					cover sheet	
Name The Director is authorized to: (check all that apply)	1053	130	1053		Non-English specification	
Charge fee(s) indicated below	1812		1812 2		For filing a request for ex parte reexamination	
Charge any additional fee(s) or any underpayment of fee(s)	1804	920*	1804	920"	Requesting publication of SIR prior to Examiner action	
Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.	1805	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action	
FEE CALCULATION	1251	110	2251	55	Extension for reply within first month	
1. BASIC FILING FEE	1252	420	2252	210	Extension for reply within second month	
Large Entity Small Entity	1253	950	2253	475	Extension for reply within third month	
Fee Fee Fee Fee Fee Description Fee Paid Code (\$)	1254	1,480	2254	740	Extension for reply within fourth month	
1004 770 0004 005 Liville Sline for	1255	2,010	2255	1,005	Extension for reply within fifth month	
1001 770 2001 385 Utility liling lee 385.00	1401	330	2401	165	Notice of Appeal	
1003 530 2003 265 Plant filing fee	1402	330	2402	165	Filing a brief in support of an appeal	
1004 770 2004 385 Reissue filing fee	1403	290	2403	145	Request for oral hearing	
1005 160 2005 80 Provisional filing fee	1451	1,510	1451	1,510	Petition to institute a public use proceeding	
SUBTOTAL (1) (\$) 385.00	1452	110	2452	55	Petition to revive - unavoidable	
	1453	1,330	2453	665	Petition to revive - unintentional	
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE Fee from		1,330	2501	665	Utility issue fee (or reissue)	
Extra Claims below Fee Paid	1502	480	2502		Design issue fee	
Independent 2. 20	1503	640	2503		Plant issue fee	
1	1460	130	1460		Petitions to the Commissioner	
	1807	50	1807	-	Processing fee under 37 CFR 1.17(q)	<u> </u>
Large Entity Small Entity Fee Fee Fee Fee Fee Description	1806	180	1806		Submission of Information Disclosure Stmt	
Code (\$) Code (\$)	8021	40	8021	40	Recording each patent assignment per property (times number of properties)	40.00
1202 18 2202 9 Claims in excess of 20	1809	770	2809	385	Filing a submission after final rejection	
1201 86 2201 43 Independent claims in excess of 3		_			(37 CFR 1.129(a))	
1203 290 2203 145 Multiple dependent claim, if not paid 1204 86 2204 43 ** Reissue independent claims	1810	770	2810	385	For each additional invention to be examined (37 CFR 1.129(b))	
over original patent	1801	770	2801	385	•	
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	1802	900	1802	900	 Request for expedited examination of a design application 	
SUBTOTAL (2) (\$) 106.00	Other	fee (sp	ecify) _			
**or number previously paid, if greater; For Reissues, see above	*Red	uced by	Basic I	Filing F	ee Paid SUBTOTAL (3) (\$)	40.00
CURANTED BY (Complete (if applicable))						

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